



## Skills Development Service

## Welcome Pack





**A very warm welcome and thank you for joining our Skills Development Service. Our People team is here to help your organisation and workforce grow and thrive by boosting the power of your team with our fully funded tailored support and training.**



# Skills Journey Timeline (Approx Duration 6 Weeks)

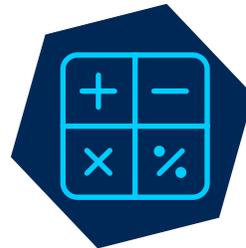




Application of core English, Maths and Digital related principles to subject areas, workplace activities & roles.



Communication | Presentation | ESOL



Analysis | Data | Forecasting | Budgeting



Applications | Social Media | AI & Cyber



Functional Skills



Digital, AI &  
Data Analysis



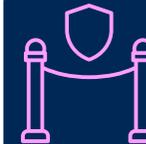
Manufacturing  
& Construction



Sustainability



Leadership,  
Business & Project  
Management



Hospitality, Events  
& Security



Sales, Marketing  
and Social Media



Creative Skills



Health, Social Care  
& Wellbeing



Legal, Quality  
& Assurance



HR & Wellbeing



Finance  
& Accounting



Greater Manchester's online skills & training directory.

Boasting over 65 fully funded Skills Development courses.

[Skill Search](#)



# Get Your Team Onboard



## Suggested Email Copy

We're delighted to have joined the GM Business Growth Hub's Skills Development Service.

Thanks to skills investment from Greater Manchester Combined Authority (GMCA), we're boosting workforce skills, organisation growth and personal development.

You have been selected to access this opportunity and enjoy fully funded training and dedicated support.

This will involve:

- A 35-minute meeting with one of the GM Business Growth Hub's Skills Coaches to identify training and personal growth opportunities
- Access to one of the Skills Development Service training courses featured on GM Skills Map – Greater Manchester's online training directory – [check out the options here](#)

GM Skills Map Poster for you to download and feature [here](#)

The poster features a map of Greater Manchester with labels for Wigan, Bolton, Bury, Rochdale, Oldham, Salford, MCR, Tameside, Trafford, and Stockport. Each label is accompanied by a person icon. The background shows a collage of business and training scenes. A QR code is located in the bottom right corner.

**GM Business Growth Hub**

Visit [www.GMSkillsMap.co.uk](http://www.GMSkillsMap.co.uk)

**Greater Manchester's online destination for skills & training**

GM Skills Map is a online resource empowering individuals and businesses from across Greater Manchester to make informed decisions about their skills development.

Bringing together hundreds of training providers, we are giving you access to thousands of courses including fully funded, part-funded and commercial options. There are skills options available for everyone at every stage of their career and business journey.

Start exploring skills and training options today, visit our website or scan the QR code.

Explore | Upskill | Drive Growth

0161 359 3050 [bgh@growthco.uk](mailto:bgh@growthco.uk)  
[www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk)

Funded by UK Government

GREATER MANCHESTER  
2020-2024



  
Leadership & Mentoring

  
Innovation & Change Management

  
Employee Engagement / Motivation

  
People & Performance Management

  
Organisation, Culture, Mission, Vision & Values

  
Communication & People Strategy

  
Skills & Team Development

  
Talent Attraction & Retention

  
Productivity

  
Social Value



Funded by  
UK Government

together  
we are **GREATER  
MANCHESTER**

**Give our advisors a call to discuss your needs  
and get started on your growth journey.**

0161 359 3050

BGH@Growthco.uk

[https://www.businessgrowthhub.com/  
programmes/skills-development](https://www.businessgrowthhub.com/programmes/skills-development)

