



## GM Business Growth Hub Mentoring Programme

**GM Business Growth Hub** is seeking business leaders who wish to work with a mentor, and companies who would like to provide mentors as part of their social value policy to join the exciting expansion of our Greater Manchester mentoring programme. GM Business Growth Hub expanded it's current mentoring programme to address the business growth needs of the Greater Manchester businesses.

**The existing programme has discovered that 97% of mentees found having a Mentor has helped them improve their business performance.**

Due to the success of the programme, GM Business Growth Hub has developed and launched a digital mentoring platform called iMentor. This allows businesses who meet the criteria and are based in Greater Manchester to apply and be matched with a suitable mentor. If your company meets the minimum requirements, you may qualify for this fully funded support to work with a mentor.

The Mentors are provided through GM Business Growth Hub's iMentor platform, who are leaders from a variety of sectors, sizes and skills. They provide their knowledge, time and experience voluntarily to give back to the GM business community.





Funded by  
UK Government

**GREATER  
MANCHESTER**  
DOING THINGS DIFFERENTLY

We actively welcome any new volunteer mentors to join the programme, if they can support Greater Manchester businesses to grow and prosper and would like to share their experience and knowledge.

Mentors will commit to supporting a business up to 8 hours over six months and will offer mentoring via face-to-face meetings or by virtual means to suit the needs of both parties.

This is a unique opportunity for businesses to gain access to high calibre mentors with experience to share knowledge, ideas, and good practice.

If this is something your company - for you and your senior leaders would like to apply for or you would like to be a volunteer mentor please register your details on the [iMentor platform here](#).

If you require more information or have any queries, please contact  
[bgh@growthco.uk](mailto:bgh@growthco.uk)

#### **Criteria to work with a mentor**

- All sectors eligible
- Less than 249 FTE employees
- Growing business looking to increase profitability and/or create jobs
- Must be looking to improve leadership/productivity/resilience and the Mentee must be a key decision-maker in the business or looking to personally develop their leadership skills within a senior post
- Greater Manchester based

**Give our advisors a call to discuss your needs  
and get started on your growth journey.**

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