
together
we are

**GREATER
MANCHESTER**

Bolton
Bury
Manchester
Oldham
Rochdale

Salford
Stockport
Tameside
Trafford
Wigan

GMCA Economic Programmes Privacy Notice

v1 June 2026

1. Who we are

Greater Manchester Combined Authority (GMCA) is made up of the ten Greater Manchester councils (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan) and the Mayor of Greater Manchester.

The Greater Manchester Strategy (GMS) sets out a vision of “a thriving city region where everyone can live a good life”, providing detail on Greater Manchester’s story so far, the challenges and priorities for Greater Manchester, and how the seven workstreams will respond through collective delivery over the next decade.

The GMCA funds and commissions a range of programmes which support the ‘a great place to do business’ workstream of the GMS. These programmes support the objective of ensuring Greater Manchester is one of the best places in the world to do business, with the right business environment and the right support to entrepreneurs and businesses to start, innovate, expand, scale up and access global markets.

This privacy notice is for economic programmes which the GMCA is responsible for funding or commissioning. It explains what information we collect when you engage with one of these programmes, how we collect it, who we share it with, how we ensure its security, your information rights, and how you can make a complaint.

GM Business Growth Hub is part of The Growth Company. The Growth Company is a not-for-profit organisation which drives business, economic, personal and professional development within communities by boosting employment, skills, investment and enterprise for the benefit of all. To achieve this, The Growth Company is made up of different legal entities. Details of these companies, and the brands by which you recognise them, can be found [here](#).

2. What information we collect

When you engage with a programme we fund or commission, we may need to collect some information about you, your business, or the business you represent. The type of information we may collect depends on the programme you are engaged with.

Information we may collect about you includes:

- Name (including Forename and Surname)
- Email Address

- Address (including postcode)
- Telephone Number
- Date of Birth
- Gender
- Ethnicity
- Disability Status
- National Insurance Number
- Employment / Benefits Status
- Educational Background
- Household Situation

Information we may collect about your business/employer includes:

- Business Name
- Business Address (including postcode)
- Business Email Address
- Business Telephone Number
- Company Registration Number
- Unique Taxpayer Reference Number

Other information we may collect

We may also collect other information about the support you need, the support you have been offered and accessed, and the outcomes of this support for you, your business, or the business you represent.

3. How we collect your information and who we share it with

To deliver our programmes, the GMCA provides funding to and/or commissions Local Authorities and other stakeholders and delivery partners. These Partners (for this Privacy Notice, The Growth Company) are responsible for collecting the appropriate information from you and sharing it with the GMCA under our agreements with them.

We use this information to:

- Confirm you, your business, or the business you represent are eligible to receive support;
- Understand the people and businesses our programmes support;

- Capture the impact of the support on you and/or your business/employer;
- Evaluate the success and value of our programmes to inform future delivery;
- Collaborate with partners to better support our residents and businesses, and
- Fulfil our legal obligations, including reporting on our delivery to UK Government.

We may also share this information with UK Government departments where they provide funding to support GMCA's delivery, including under the Integrated Settlement. Collecting and sharing this data is necessary to enable them to monitor the effectiveness of our programmes and to fulfil our obligations.

To support the evaluation of our programmes, we may also share this information with commissioned evaluation partners and/or match this information across programmes and to other public and commercial datasets to track the effect of support on such things as business turnover and employee numbers. Where we need to share your information with third parties, we ensure this complies with data protection legislation.

4. Who is the Data Controller for personal data collected

The GMCA and The Growth Company are the Joint Data Controller for the data listed above. In some circumstances, The Growth Company may need to collect additional information from you in order to deliver the programme. If it was not a requirement of our agreement with them, The Growth Company is the sole Data Controller for such additional information. This includes any feedback they request from you on the programme, which they collect for their own continuous improvement purposes.

UK Government is an independent Data Controller for data we share with them.

5. Our lawful basis for processing your personal data

For processing personal data our lawful basis is:

Article 6 1(e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

For processing special category data our lawful basis is:

Article 9 2(g) processing is necessary for the reasons of substantial public interest

The information we collect is required to administer programmes and so that we can ensure and evidence compliance with our obligations. The information is also used to ensure that GMCA can evaluate the impact of our programmes and ensure that our funding is being used in the best interests of our residents and businesses.

6. How we ensure the security of your personal data

The GMCA is committed to the security of your personal information. We aim to ensure that we have appropriate physical, technical, and organisational controls in place to protect all personal data we collect or receive. For example, all of our employees receive training on how to handle personal data securely, and we ensure our network is protected and monitored.

Where we use third parties to collect or process data on our behalf, or where we share information with third parties, we carry out checks before we work with them and ensure that agreements are in place that set out our expectations and requirements.

7. How long will we keep your information

We will only keep your personal information for as long as we need it. We decide how long to keep your personal information based on the specific programme, the requirements of UK Government, and our legal obligations.

We will keep your information for up to 6 years. We will take necessary steps to keep your information safe while we have it. It will then be securely destroyed when it is no longer needed.

8. Your information rights

The GMCA must comply with the UK General Data Protection Regulations (GDPR) and the Data Protection Act 2018. Under data protection law, your rights include:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

If you wish to make a request, please contact us at:

Email: officeofdpo@greatermanchester-ca.gov.uk

Postal: Office of the DPO GMCA, Churchgate House, 56 Oxford Street, Manchester, M1 6EU

The GMCA will only be able to comply with your rights in relation to the information that is collected on our behalf.

9. How you can make a complaint

If you are not satisfied with how the GMCA is using the information we hold about you, please contact our Data Protection Officer by emailing:

officeofdpo@greatermanchester-ca.gov.uk

If you are still not satisfied with the GMCA's response to any request to exercise your individual rights or if you believe that the GMCA is not processing your personal data in accordance with the law, you can contact the Information Commissioners' Office by:

Post: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Helpline number: 0303 123 1113

For more details on how the GMCA use data please visit our website: [Privacy Policy](#)
[- Greater Manchester Combined Authority](#)