



Low Carbon Skills: Journey to Net Zero Programme Overview

**Get ready for the Net Zero transition
- Be a Green Champion!**

In 2019, the UK became the first major nation to commit to reducing greenhouse gas emissions to net zero. We all now face new responsibilities and risks, but also new opportunities to grow and benefit from greener and more efficient ways of working.

Stay ahead of the competition and capitalise on the opportunities ahead!

Via group workshops, study material and expert advice, environmental specialists will support you in building a strategic plan to cut your carbon footprint, reduce costs, minimise risk and capitalise on the many opportunities awaiting you in the net zero world.

By the end of the course, you will:

- Understand key net zero terms, the risks and opportunities in the workplace
- Feel empowered and motivated to begin or progress your net zero journey
- Create a clear and strategic plan to deliver your Net Zero ambitions.

On completion of the programme, you will have the opportunity to gain a Level 3 qualification from Ascentis.

In addition, the Low Carbon Skills: Journey to Net Zero programme has been assessed and verified by IEMA (Institute of Environmental Management and Assessment: <https://www.iema.net>) and GC Business Growth Hub is an approved IEMA training centre. On completion of the course, learners will be able to gain 21 hours of IEMA-certified CPD credits.





Workshop Overview

The course is delivered across 7 units and is available via in-person, fully online or hybrid formats.

Climate change and you

- Explain what causes climate change, and how it impacts the environment and businesses
- Define key 'net zero' terms and understand what they mean for businesses
- Make the business case for awareness and action on the net zero agenda

Carbon footprinting

- Explain why calculating your footprint is important in order to make meaningful net-zero targets
- Start gathering relevant data for calculating your carbon footprint
- Weigh up different ways to report your carbon footprint and identify the best one for you

Resource efficiency

- Make a business case for good resource management
- Identify practical steps that can be applied to deliver cost-effective resource efficiency improvements that cut your carbon footprint
- Recognise the impact of transport emissions
- Compare the options and incentives for **sustainable travel** choices

Engaging your workforce

- Identify different staff personalities and motivations
- Proactively engage with resistant staff
- Develop an effective staff engagement programme

Your Impacts & Environmental Policy

- Identify business activities with respect to their environmental aspects and impacts
- Identify your significant impacts and prioritise areas for action
- Create and implement a tailored and relevant environmental policy statement

Risk in your
supply chain

- Assess risk within your supply chain
- Engage with your supply chain to support your Journey to Net Zero
- Understand how value chain drivers can impact the way you demonstrate your green credentials

Successful
execution

- Set and prioritise achievable targets
- Build on short and long-term action planning
- Build an effective reporting regime
- Use the appropriate green credentials and avoid greenwashing

START YOUR NET ZERO JOURNEY TODAY!

T: 0161 359 3050

E: JTNZ@growthco.uk

Scan to find out more
and register your interest:



 GC Education & Skills
 The Growth Company: Education & Skills
 @GC_EduSkills

